

Curriculum vitae

Personal Information

First Name / Surname	Peter Kubin
Address	Aachener Strasse 45 10713 Berlin
Tel	+49 172 30 55 050
email	mail@peterkubin.com
Nationality	German
Date of Birth	15.12.1965
Gender	Male
Current Position	Head of UX and product design

Work Experience

Dates	2008 – present
Position	Head of UX and product design
Responsibilities	Audi AG worldwide brand portal editorial and application design as part of a cross-disciplinary agile development team within a highly dynamic setup of diverse stakeholder and product owner.
Employer / Address	Das Büro am Draht GmbH
Type of Business	Software Development
Dates	2006 – 2008
Position	Lecturer
Responsibilities	Teaching the 3rd year interface design course
Employer / Address	Institute of Electronic Business, Berlin
Type of Business	Post-graduate partner institute of the Universität der Künste, Berlin
Dates	2002 – present
Position	Freelance creative lead, art direction and production
Responsibilities	Interactive, environmental and media design for a diverse range of corporate and public sector communication, Interactive, animation and exhibition design projects.
Employer / Address	MetaDesign AG Aperto GmbH Big Picture GmbH Luxoom Medienprojekte GmbH Nvidia ARC, Berlin
Type of Business	Interactive Media, Exhibition Design, Corporate Design

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Dates 1997 – 2002
Position Head of interface design
Responsibilities Team lead of the corporate interface design and software implementation department employed by clients like Audi AG, Volkswagen AG, Voith AG, Heidelberger Druckmaschinen AG, University St. Gallen.
Employer / Address MetaDesign AG, Berlin
Type of Business Brand consulting and strategic corporate design

Dates 1994 – 1997
Position Managing director
Responsibilities Running a small interface design and multi media production 'startup' like company for CD-ROM and interactive terminal projects with clients like Edel Records, Kirch Media, Deutsche Telekom and Siemens
Employer / Address 5punkt6, Self-employed
Type of Business Interactive media design and production startup

Dates 1991 – 1994
Position Interface designer and programmer
Responsibilities Designing and programming of CD-ROM and interactive terminal applications for clients like Deutsche Post AG, Karstadt AG and Springer Verlag
Employer / Address Pixelpark GmbH, Berlin
Type of Business Multimedia production house

Awards

Audi Car Chat
German Design Award 2015 <https://www.german-design-award.com/die-gewinner/galerie/detail/11188-audi-car-chat.html>
Special Mention
red dot design award 2013

Audi Pocket Guide
IF Design Award 2007 <https://ifworlddesignguide.com/entry/33083-audi-pocket-guide>
red dot design award 2007

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Education and Training

Dates	1989 – 1991
Qualification Awarded	BA(hons) Graphic Design
Principal Studies	Graphic Design and Photography
Institution	Central St. Martins College of Art and Design, The London Institute

Dates	1987 – 1989
Qualification Awarded	Design Foundation
Principal Studies	Visual Communication and Photography
Institution	Fachhochschule Düsseldorf

Skills and Competences

Language Spoken	German
Other Language(s)	English

Social Skills and Competences	Raised a boy, trained our dog, getting along with my spouse for 12 lucky years by now. In addition a decent singing voice, basic guitar knowledge and some photographic skills.
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Organisational Skills and Competences	Looking at my current desktop makes me wonder how I managed to run all these at times fairly large projects and teams – maybe rather a spiritual gift than a skill. Still struggling with agile processes if applied the wrong way – which they are most of the time.
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Computer Skills and Competences	Sketch and the complete Adobe suite including Analytics. Framer and Axure for prototyping. Jira and Confluence for documentation and project management. Some basic knowledge of JavaScript, Typescript and Processing.
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Additional Information	Part-time semiotic, cognitive psychology and data visualisation hobbyist. Proud member of the ACM since 1999.
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